

# THE STANFORD POWWOW COMMITTEE

## 52nd Annual Stanford Powwow

P.O. Box 20090, Stanford, California 94309

(650) 723-4078

Dear Friends,

As undergraduate and graduate student members of the Stanford Powwow Committee, we are hosting our 52nd Annual Stanford Powwow on Mother's Day Weekend, **May 12<sup>th</sup> – 14<sup>th</sup>, 2023**. Our powwow is the largest student-run event of its kind in the nation, attracting over 30,000 visitors, dancers, singers, artists, and vendors from all over the United States and Canada. As the biggest multicultural event on the Stanford campus, we are proud that our powwow is designed, organized, and produced by a small but diligent committee of students. This Native American tradition provides a rare opportunity to engage in the protection and celebration of cultures, the empowerment of youth, and intercultural exchange through language, song, and dance.

Our location in Silicon Valley regularly attracts many visitors from the Bay Area, California, and the West Coast. As such, our event presents an excellent opportunity for your organization to advertise to potential customers and visitors. The Stanford Powwow is a great advertising vehicle that could provide your business greater visibility among visitors from all over the country. Because of the great diversity of our attendees, we believe this would be an excellent target audience for your company.

### *Program Ads*

<b>Ad Size</b>	<b>Black and White</b>	<b>Color</b>	<b>Prime Pages</b> (could include hanging a banner, name on poster, etc.)
Full Page	\$1,000	\$1,500	\$2,500
½ page	\$650	\$1,150	
¼ page	\$350	\$850	
⅛ page	\$250	\$650	

### *Website Ads*

<b>Ad Size</b>	<b>Corporate</b>	<b>On Campus</b>	<b>Vendors</b>
OS	\$250	\$150	\$75

Producing an event of this magnitude requires dedication and effort by our student committee as well as the whole Stanford Native American community. As a result, the Stanford Powwow is a unique and memorable experience for all who attend!

We hope you will consider advertising in our Stanford Powwow Souvenir Program—and hope you will also be able to participate in it. If you would like for one of our student fundraising committee members

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to follow up with you by telephone to answer any questions you may have, please feel free to email our committee at [powwow-cochairs@lists.stanford.edu](mailto:powwow-cochairs@lists.stanford.edu). Thank you for your time and we look forward to speaking with you soon.

Sincerely,

Stanford Powwow Ad Sales Committee

[annellat@stanford.edu](mailto:annellat@stanford.edu) | [trey3399@stanford.edu](mailto:trey3399@stanford.edu)

Find more information on our website at [www.stanfordpowwow.com](http://www.stanfordpowwow.com)

Email our co-chairs using: [powwow-cochairs@lists.stanford.edu](mailto:powwow-cochairs@lists.stanford.edu)